



Karen Park-Goude in *The Queen of Seoul*. Goude's vision of Queen Min, martyred queen of Korea



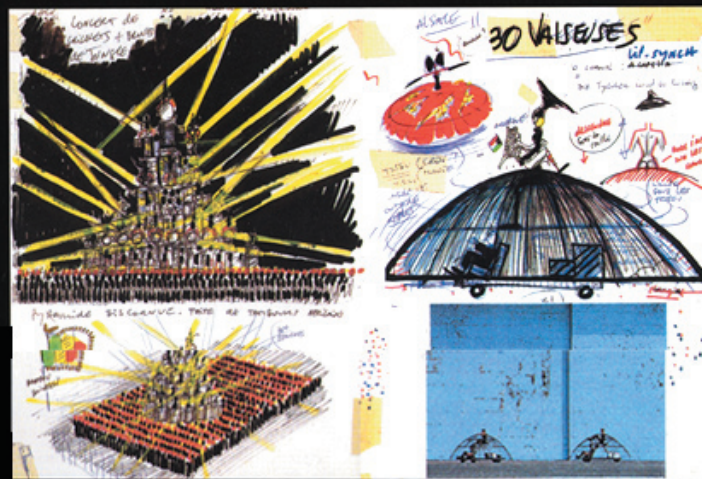
Grace Jones exemplifying the "French Correction," 1978



Farida, painting on photograph, Paris, 1985



Azzedine and Farida, collage photograph with adhesive tape



Sketches from the bicentennial notebook, 1988

TOO GOUDE TO BE TRUE!

A NEW BOOK BY PHOTOGRAPHER, DIRECTOR, ILLUSTRATOR, ART DIRECTOR, AND ARTIST JEAN-PAUL GOUDE. *SO FAR SO GOUDE* IS A MUST-HAVE, MUST-KEEP

Yes, it's true! We Jean-Paul Goude fans who've been waiting for the book he's been talking about for years can now rejoice. It's finally here: 350 glorious pages of the French-American artist's work, spanning from his childhood inspirations and pre-diva Grace Jones to the parade commemorating the bicentennial anniversary of the French Revolution in 1989 and his commercial work for Chanel and Galeries Lafayette in Paris. The book ends beautifully with his current muse and partner in life, Karen Park-Goude. Welcome to the world of a one-of-a-kind image maker. As far as we're concerned, too much of a Goude thing is never enough. Keep it coming, Jean-Paul! Mr. V

V What would you call this book, a retrospective?
JEAN-PAUL GOUDE Technically speaking, it's an illustrated autobiography. This is the story of my life.
V *Jungle Fever*, which you published in 1982, was similarly autobiographical. How is *So Far So Goude* different?
JPG *So Far So Goude* is an upgraded version of *Jungle Fever*, which was a blueprint for this book. I always improve what's been done. I do that with my subjects. I do that with girls. I emphasize a character, make it better. I like to take things to their peak.
V It's twenty years of improvements.
JPG In another twenty years, it would probably be even better!
V Aside from advertisements and parades and books, you're also working on a feature film. How do you manage to adapt yourself to so many different kinds of media?
JPG It's survival through "graphics schmaphics," to borrow a term from George Lois, the famous art director who created those legendary *Esquire* covers.
V Speaking of covers, if you could extract a message from all these disparate images, what would it be?
JPG Be yourself. With all the consequences.

So Far, So Goude is out now (Assouline 2006). Available at Assouline Boutiques, Saks Fifth Avenue, and fine bookstores everywhere (212.989.6768). Published in German by Schirmer/Mosel, and Italian by Motta Federico. Printed by Steidl, Germany

For information: www.assouline.com



Jean-Paul Goude with Laetitia Casta in an ad for Galeries Lafayette, 2001



The Art of Graffiti, retouched photograph, *Esquire*, 1974



Vanessa Paradis in *Coco* ad, 1993

